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Millionaire Moves: Seven Proven Principles Of Entrepreneurship

MILLIONAIRE MOVES

**SEVEN PROVEN PRINCIPLES
OF ENTREPRENEURSHIP**

WILLIAM F. PICKARD, Ph.D.



Synopsis

Millionaire Moves: Seven Proven Principles of Entrepreneurship is a down-to-earth, relevant and riveting glimpse into the professional journey of one of the country's most successful black businessmen, William F. Pickard, Ph.D. Dr. Pickard details the highs and lows of his entrepreneurial evolution in an authentic, instructive, and sometimes humorous manner. Young entrepreneurs will be inspired by lessons learned from his bookie uncle, loyal colleagues and determined competitors. They'll also take a little trip through time as he shares the stories of other hard-working men and women who made it "despite the odds. The valuable tips and proven tools provided by Millionaire Moves are essential for anyone striving to achieve the next level of success.

Book Information

File Size: 490 KB

Print Length: 148 pages

Publication Date: March 6, 2017

Sold by: Digital Services LLC

Language: English

ASIN: B06XGFYDSY

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #137,132 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #10

in Kindle Store > Kindle eBooks > Business & Money > Economics > Urban & Regional #41

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Customer Reviews

I could not put this book down once I started reading. Truly a superb reference tool, articulated with a common sense approach for those seeking the path of entrepreneurship. Dr. Pickard presents, a refreshing and engaging approach while revealing the 7 proven principles that served as the foundation of his success. Sprinkled in are unique antidotes drawn from both his own life and business experience; as well as prominent historical business and civic leaders. The reader is taken

on a journey from the authors' early upbringing, discussing the lessons learned from the family, teachers, community members and colleagues who helped shape his business philosophy. Throughout the book, practical examples are referenced to illustrate the underlying principles that can either create or deny success. Pickard also explores some of the pitfalls to be wary of, as well as, initial steps that can be applied towards creating any business venture. I highly recommend this book to the anyone seeking success in the business world.

"Millionaire Moves ..." is a "must read" if you're looking to make your business dreams come true. I was hooked from the first page! It feels as if you are the favorite niece or nephew of a rich uncle who has decided to let you in on his business secrets. He's giving you the real scoop. By sharing his experiences of hard work, perseverance and vision in the fast paced business world, Dr. Pickard is inviting us to take that leap and dare to pursue OUR dreams.

This is an awesome read very informational and life realistic. This book offers real life examples of trials and success of powerful lessons learned. Great Great Great!!!! I will be applying these tips to my life and sharing them with my family. Maurene Smith

I was inspired from the beginning to the end. I love to read books about successful entrepreneurs who believe in serving its community. I highly recommend this book!!

What an amazing entrepreneur! Dr. Pickard's story is so powerful it needs to be in a movie!! His 7 principles are great for anyone who wants to grow and expand their vision no matter what goals they may have! A must read!!!

This awesome book is an easy read! Dr. Pickard gives real examples, simple principles, and great advice that all individuals, but especially those that want to be entrepreneurs, should internalize.

This book gives a fresh and insightful view on entrepreneurship and captured my attention with great examples and real life stories that left me enthusiastic about business success.

There are a lot of wannabe entrepreneurship "gurus" around these days... but Dr. Pickard is the real deal. He's got the receipts (nine figure annual revenues), the insights, and the stories to prove it.

This book is an accessible, engaging read. I devoured it in two sittings.

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